

## Privacy Policy

Buy-A-Bird / Four Points Marketing represents food banks in Arizona. We value your support and we are committed to protecting your privacy. Our site is a safe environment for anyone who visits or makes a donation. The purpose of this statement is to share with you our policy concerning your privacy.

### What information do we collect and how do we use it?

- When you visit our site, we collect some non-identifying basic information. This includes total number of visitors, pages viewed, and other non-identifying information. We use this aggregate information to improve our site and to make your experience on our website as smooth as possible.
- Donations and purchases made on-line to us are secure. When you make a donation on-line, we ask for your name, address, daytime phone, e-mail address, and credit card information. We use your information to process your donation(s) and to verify credit card data. We use your mailing address to send you your Buy-A-Bird turkey and/or tax-deductible receipts. Your phone number is used only to contact you if we need to verify order information. We do not use your phone number to do telephone solicitations.
- **About our "cookies."** To allow you to keep the items in your basket, as you pass through the catalog, we utilize "cookies," which store your order information in your web browser. The order "cookies" we use are only used to process your order.

If you would rather not accept "cookies," you may call or fax in your order. Or, you may mail it to:

**Buy-A-Bird / Four Points Marketing**

P.O. Box 80852

Phoenix, AZ 85060-0852

Phone: (602) 840-9011

Fax: (602) 840-8913

- We do not knowingly collect any personal information from a child without the consent of the child's parent(s). Children under the age of 13 should obtain parental consent before ordering from our site.

### Do we share your information?

- We do not share your personal information with any third party. It is our policy not to sell, trade, or rent your personal information to anyone.
- We do not share your information with telemarketing centers. We do not use telephone marketing to solicit donations. Your phone number is used only to contact you if we need to verify order information and occasionally to thank you for your contribution.
- We use a third-party financial institution to process our credit card transactions. They receive the credit card number and other personal information of our donors only to verify credit card numbers and to process credit card transactions in a secure environment.

### How do we provide a secure environment for on-line transactions?

- Our on-line order processing system allows you to make safe donations and purchases. We use the latest encryption technology, Secure Sockets Layer (SSL), to insure that no one can read your information as it travels to our ordering system.
- Our on-line credit card verification system is handled by a third party, which collects your name, address, phone, credit card number and expiration date in order to process your transaction. Their encryption technology offers the highest level of security available on the Internet today. They have state-of-the-art firewalls and other security technology in place to insure the confidentiality of your transactions.

### How do you contact us regarding your information?

- You can send anonymous donations simply by sending a money order to us at the address above. If you do not give your name and address we will be unable to send you a tax-deductible receipt.
- Please call 602-840-9011 with any other questions or concerns.